A SIMPLE WAY TO ASSESS IF YOUR PROGRAM IS REACHING THE POOR

ANNOUNCING NEW INDIA EQUITYTOOL
COMING SOON: STATE TOOLS

There are two exciting developments for India EquityTool users:

1. We have released an update for the national Indian EquityTool, benchmarked to the 2016 India National Family Health Survey (NFHS-4).
2. We are working on the very first state-specific EquityTools, with a release anticipated for mid-2019. These tools will allow users to compare the wealth of clients or survey respondents to the population of a particular state in India.

We want your opinion: which states should we prioritize?

If you are a current or future user of the India EquityTool, we'd like your help prioritizing states for tool development. It will only take 2-3 minutes to share your feedback on which states should be developed first by clicking the button below.

Share your input on the India EquityTool

NEW ARRIVALS
There are recently added or updated EquityTool surveys in **Sudan** and the **Philippines**.

**See all 50+ countries**

---

**EQUITYTOOL @ ICT4D 2019**

ICT4D Conference
April 30 – May 3, 2019 in Kampala, Uganda

Join us to learn how the EquityTool - a low-tech, scientifically-validated solution - can help drive the greater inclusion of vulnerable individuals in your programs. M4M Global Health Research Analyst Karla Feeser will present her talk on Thursday, May 2nd, at 2:50 PM in the Royal Conference Hall: "Are you on target? A tool to rapidly assess wealth to improve service delivery".

**Learn more about M4M at ICT4D**
Researchers from Metrics for Management, UCSF, and Population Services Kenya recently published the first field research validation of the EquityTool in a peer-reviewed article in the journal Frontiers in Public Health.

"Who Serves the Poor? An Equity Analysis of Public and Private Providers of Family Planning and Child Health Services in Kenya," presents a comparison of family planning and child health services use by client wealth across four types of Kenyan health facilities (public, faith-based, private for profit, and social franchises). The study showed that social franchises are more effective than previously believed at serving the poor, and that while public facilities still reach proportionally more poor clients, private providers remain an important source of family planning services.

Interested in organizing a presentation or demonstration of the EquityTool at your own organization, conference, or academic institution? Have your own EquityTool story to share with us? Email us and we'll get in touch to discuss the details.

The EquityTool is a validated method to simplify equity assessment developed by a collaborating panel of experts in the field of...
wealth measurement and the Demographic and Health Survey (DHS) wealth index, including USAID, Population Services International (PSI), Marie Stopes International (MSI), Results for Development, BroadBranch, and Metrics for Management. Metrics for Management is committed to continued support for the advancement and promotion of the EquityTool.

Metrics for Management
Oakland, CA | Baltimore, MD
communications@m4mgmt.org
510-986-8955

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.