A SIMPLE WAY TO ASSESS IF YOUR PROGRAM IS REACHING THE POOR

The EquityTool at MERLTech 2018
Using EquityTool technology to support Monitoring, Evaluation, Research and Learning (MERL) in global development

The EquityTool made a splash at MERLTech 2018 in September in Washington, DC!

Metrics for Management Research Analyst Karla Feeser led a breakout session that explored the importance and challenges of equity measurement, and showed the value of the EquityTool to help managers adjust and improve service delivery. Medic Mobile co-facilitator Sara Hollis followed with a presentation of the approach and implications of a Living Goods pilot analysis in Kenya — a real-world example of the EquityTool in use.

Meanwhile, at the M4M booth we enjoyed opportunities to discuss wealth measurement with passionate development practitioners, conduct live demonstrations of the EquityTool, and engage attendees with an interactive game: 'Visualizing Equity around the World.' A big thank you to everyone we met. We're planning a booth for Women Deliver 2019 (and likely a few other conferences TBD), so we hope to catch you at our next conference!
Interested in organizing a presentation or demonstration of the EquityTool at your own organization, conference, or academic institution? Have your own EquityTool story to share with us? Email us and we’ll get in touch to discuss the details.

Contact us

NEW ARRIVALS

The EquityTool is now available in 50+ countries!

Recently added or updated EquityTool surveys:

- Myanmar
- Argentina
- Somaliland
- Guinea-Bissau

See all 50+ countries...

NEED HELP? READY TO GO DEEPER?

Metrics for Management offers a variety of technical assistance services to use the EquityTool. Our complimentary service includes basic guidance, as well as free SPSS and STATA analysis code for programs using the EquityTool outside the web platform.

Metrics for Management also offers tailored solutions and support to help you measure client wealth. Contact us to learn how we can help. Sample custom projects include:

- On-site and remote training
- Drafting research protocols
- Conducting sample size calculations
- Additional data analyses
- Implementing the EquityTool in other mobile data collection platforms
- Modifications to the EquityTool for specific project aims
- Creation of an EquityTool for a new country
- And more!

The EquityTool is a validated method to simplify equity assessment developed by a collaborating panel of experts in the field of wealth measurement and the Demographic and Health Survey (DHS) wealth index, including USAID, Population Services International (PSI), Marie Stopes International (MSI), Results for Development, BroadBranch, and Metrics for Management.

Metrics for Management is committed to continued support for the advancement and promotion of the EquityTool.

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