A SIMPLE WAY TO ASSESS IF YOUR PROGRAM IS REACHING THE POOR

CASE STUDY: WATER MISSION

Ensuring equitable access to clean water with the EquityTool

Water Mission incorporated EquityTool questions into their existing evaluations of two projects: a household water treatment program in Peru, and a solar-powered prepaid water system project in Tanzania. In both cases, the EquityTool allowed Water Mission to better understand their client profile, to verify affordability of service costs, and to determine that programs were reaching the poorest citizens.

Read the full story...

Have your own EquityTool story to share with us? Let us know at communications@m4mgmt.org

NEW ARRIVALS

The EquityTool is now available in 50+ countries!
Recently added or updated EquityTool surveys:
- Armenia
- Guinea
- Madagascar
- Uganda

Coming in August:
Argentina, Guinea-Bissau

See all 50+ countries...

NEED HELP? READY TO GO DEEPER?

Metrics for Management offers a variety of technical assistance services to use the EquityTool. Our complimentary service includes basic guidance, as well as free SPSS and STATA analysis code for programs using the EquityTool outside the web platform.

Metrics for Management also offers tailored solutions and support to help you measure client wealth. Contact us to learn how we can help. Sample custom projects include:

- On-site and remote training
- Drafting research protocols
- Conducting sample size calculations
- Additional data analyses
- Assisting your organization in interpreting results for program adjustments
- Placing results into context for program adjustments and interpretation
- Implementing the EquityTool in other mobile data collection platforms
- Modifications to the EquityTool for specific project aims
- Creation of an EquityTool for a new country
- And more!

The EquityTool is a validated method to simplify equity assessment developed by a collaborating panel of experts in the field of wealth measurement and the Demographic and Health Survey (DHS) wealth index, including USAID, Population Services International (PSI), Marie Stopes International (MSI), Results for Development, BroadBranch, and Metrics for Management. Metrics for Management is committed to continued support for the advancement and promotion of the EquityTool.
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