Guidance to use the Model Questionnaire for Assessing Client Profile to Calculate Additionality

The model questionnaire has 10 questions, including questions to determine eligibility, and to differentiate between first time user and lapsed user, and identify a method switcher.

Q1: The questionnaire has been written for women of reproductive age, between ages 15-49. The age range should be adjusted to meet local needs.

Q2: Only women who receive family planning services should be interviewed.

Consent: A model consent statement has been provided. If no ethical approval is required for the client exit survey, then this statement can be used or adapted to fit the local context. If ethical approval is required, then the approved consent form should be used in its place.

Q3: Only women who agree to participate should continue the survey.

Q4: Determine what method(s) of family planning were received at the visit. The questionnaire is only applicable to women who received a method. Interviewer can read list of methods presented. If a women answers with options J, K, or L, the interviewer should probe to ensure that no other method was received at the same visit.

[Note: There are some special circumstances, such as a woman who is continuing to use condoms, but went to the facility to have her IUD removed. She did not receive additional condoms at this visit. For the sake of simplicity in data analysis, she is not eligible for this remainder of the survey.]

Q5: There is no fixed time period associated with this question. This is done intentionally, and has been tested against a question that has been previously used in several surveys. For more details on choice of question wording, please see Identifying Adopters of Family Planning in Client Exit Interviews: Does Recall Period Matter? If the respondent exhibits confusion with regard to the time period in question, a suggested alternate explanation is as follows: “In the days or weeks before your visit to the clinic today, were you and your partner doing anything to prevent or delay getting pregnant?”

Women who respond NO would be considered a family planning adopter.
Q6: This question determines if a woman was previously using a modern method of contraception. Women who respond yes only to responses K-P are considered not having used a modern method prior to the visit, and would be considered a family planning adopter. For women who respond yes to any method B-J, they are a continuing user, and we need to determine if they previously received services at this same facility.

[Note: We recognize that some fertility awareness methods and LAM are considered modern contraceptive methods. However, for the purpose of the additionality calculation, a woman who transitions from LAM to a family planning commodity will be counted as an adopter.]

Q7: The response options in this question can be changed based upon local needs. If the survey is administered to clients of a clinic network or social franchise, then we might consider responses 1-3 to be provider continuers, whereas any other source would indicate a provider changer. Response options should include all possible sources of contraception, and should be worded in such a way as to help clients determine if their source of contraception was from the same ‘program’ whose service statistics are used for data source 1.

Q8: This question is not strictly necessary, even to determine if a woman switched methods. It is a faster way of determining if a woman switched than analyzing the responses from Q3 and Q6, but the latter is also possible. Understanding who switched methods is not necessary for the additionality calculation, but may be programmatically useful.

Q9: This question is not necessary for calculating additionality. It helps to determine if a woman is a first-time user of modern contraception, which may be programmatically useful.

Q10: This question is not necessary for calculating additionality. It helps to determine if a woman is a first-time user or a lapsed user of modern contraception, which may be programmatically useful. Women who respond with items K-P only for Q10 would also be considered first time users, whereas all other women would be considered lapsed users, as they have returned to use of a modern method after some unspecified gap.