



**METRICS FOR MANAGEMENT**

## **CASE STUDY:** Lives Transformed Assessment (LTA)

**Location:** Pilot - Malawi, Guatemala, India, and the United States | **Funding:** Project Concern International

### **THE CHALLENGE**

Project Concern International (PCI) —now Global Communities — originally created the Lives Changed Indices (LCI) to measure the transformation of people’s lives across the organization’s programming globally. However, PCI faced challenges in collecting, analyzing, and applying the data, which require significant time and administration of resources. The organization was also concerned with potential reporting biases and data analysis turnaround time. The LCI was not meeting PCI’s needs, nor could they use the tool to determine gender equity, resilience, social inclusion, and sustainability — making it difficult to assess the full impact of PCI’s multi-sector interventions.

### **THE SOLUTION**

PCI engaged Metrics for Management (M4M) to develop an evidence-based survey tool that would align with PCI’s definition of transformation. M4M created a new set of

modules that would apply across programs where PCI provides services, enabling easy comparisons across projects and over time within a



single project. M4M ensured the development of these standardized components align with global measurement best practices.

M4M’s tool was named the Lives Transformed Assessment (LTA) and piloted across four countries — Malawi, Guatemala, India, and the United States — specifically in four states along the Mexico border. The resulting tool is easier for both respondents and administrators to use, and M4M developed a supportive implementation guide. PCI is now capable of capturing the effects of integrated, multi-sectoral, and person-centered programming around the globe.

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