



METRICS FOR MANAGEMENT

CASE STUDY: Indicator Compendium Development

Location: Global | **Funding:** The Rotary Foundation

THE CHALLENGE

The Rotary Foundation (TRF) set out to articulate its collective impact across six Rotary areas of focus — water, sanitation, and hygiene; environment; basic education and learning; global health; peacebuilding and conflict prevention; and community economic development. The challenge was to identify the right indicators to collect and report on, in order to determine impact in each focus area and across all areas of work at the Rotary Club level.

THE SOLUTION

We employed Metrics for Management's (M4M) collaborative and user-centered approach to understand how to meet area-specific measurement needs, streamline data collection, and provide unified measurement guidance to Rotary Clubs. We then designed a pilot test for indicators across 20 clubs.

The M4M team refined the initial list from 500 to 120 indicators — specifically focused on cross-cutting and aggregate indicators.

We also aligned disaggregations to improve reporting and data analysis.

M4M's work has improved Rotary's ability to collect, analyze, and use club-level data to understand, demonstrate, and advocate for its effectiveness at a local, nation, and global level.



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partnerships@m4mgt.org | <https://m4mgt.org/>