



METRICS FOR MANAGEMENT

CASE STUDY: Evaluation of Partners for a Malaria-Free Zambia (PMFZ)

Location: Zambia | **Funding:** The Rotary Foundation

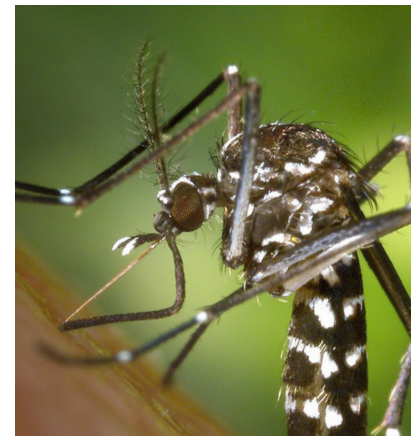
THE CHALLENGE

The Partners for a Malaria-Free Zambia (PMFZ) project aimed to reduce malaria cases in ten target districts in two provinces in Zambia by training and supporting community health workers (CHWs) to extend malaria diagnosis and treatment to last-mile communities, and to strengthen routine data reporting. Two years into the project's three-year implementation period, Rotary wanted to understand the project's effectiveness, measures of success, and scale-up.

THE SOLUTION

Metrics for Management's (M4M) evaluation combined qualitative interviews with over 50 Zambian national and regional government and implementation stakeholders, donors, and national and international partners. M4M also led focus group discussions with community health workers and health facility staff across districts.

Combining this data with that obtained from health information systems, M4M took a multi-method approach to analysis, as well as a scalability framework.



M4M found that CHW deployment led to an increase in community-based testing and treatment, case detection, and reported malaria incidence. The program's effectiveness was driven by a well-accepted intervention model, community buy-in, and advocacy at the national level. M4M's recommendations will inform future malaria elimination efforts across Zambia.

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