

Simpler Measurement for Reaching The Poor



households surveyed
worldwide using the
EquityTool app since
December 2015



Programs developed to serve the poor, often don't know if they are fulfilling their mandate because they lack a means of measuring the exact wealth status of their beneficiaries in real-time. PSI partnered with a panel of experts from USAID; Marie Stopes International; Results for Development; University of California, San Francisco (UCSF); BroadBranch and Metrics for Management to develop a simpler approach to equity assessment. The EquityTool app is an easy-to-use, easy-to-interpret way of assessing the relative wealth of program clients and is free of charge.

The EquityTool uses just 6 to 18 questions from the Demographic and Health Survey (DHS) Wealth Index for each country and benchmarks the results to national or urban-only comparison groups. The survey is pre-translated into local languages and can be completed in a few short minutes. Functioning online and offline, the EquityTool allows multiple survey collectors to gather and upload data simultaneously, securing it in a cloud-based database. Users can calculate results automatically and immediately generate a report to use as a real-time management tool.

WHY?

So what questions do you imagine measure someone's wealth in a low- or middle-income country?



CHECK TO SEE IF YOU WERE RIGHT